



INTERNAL PREVIEW ONLY. Not an approved commercial offer.

ILLUSTRATIVE RATES. This estimate uses demonstration rates, not verified Silver King costs. Not a commercial offer.

Bonneville Sparkling

Indicative estimate · Sparkling water · 12 oz standard · 2 SKUs

\$4.20

USD / 24-can case

\$12,600,000

Estimated annual value

\$0.1750

Per can

3,000,000

Cases per year

Planning range: \$3.57 to \$4.83 per case. Subject to final review.

Product & production

Case configuration

24 cans · Tray & film

Production process

Cold fill, Carbonated

Delivery

FOB Salt Lake City, Utah

Materials & responsibilities

Concentrate & flavor

Silver King supplied

Sweetener

Silver King supplied

Other ingredients

Silver King supplied

Cans & ends

Silver King supplied

Cartons, trays & film

Silver King supplied

Pallets & wrap

Silver King supplied

Commercial terms

Payment: Net 30 days

Contract: 1 year

One-time charges

Printing plates · 2 artworks

\$350.00

Production trial

\$3,000.00

Separate from per-case pricing and annual value.

Pricing is in US dollars. Taxes, duties, and services not expressly listed are excluded. Customer-supplied materials must meet agreed quality and delivery requirements. Production scheduling requires separate written confirmation.