SK-1053 · Version 1
Prepared Oct 7, 2026
Valid through Nov 12, 2026

INTERNAL PREVIEW ONLY. Not an approved commercial offer.

ILLUSTRATIVE RATES. This estimate uses demonstration rates, not verified Silver King costs. Not a commercial offer.

Canyon Trail Hydration

Indicative estimate · Sports / hydration drink · 12 oz sleek · 2 SKUs

$2.00

USD / 24-can case

$15,995,918
Estimated annual value

$0.0833
Per can

8,000,000
Cases per year

Planning range: $1.70 to $2.30 per case. Subject to final review.

Product & production

Case configuration
24 cans · Tray & film

Production process
Cold fill, Still

Delivery
FOB Salt Lake City, Utah

Materials & responsibilities

Concentrate & flavor	Customer supplied
Sweetener	Customer supplied
Other ingredients	Customer supplied
Cans & ends	Customer supplied
Cartons, trays & film	Customer supplied
Pallets & wrap	Customer supplied

Commercial terms

Payment: Net 30 days

Contract: 1 year

One-time charges

Production trial — $3,000.00

Separate from per-case pricing and annual value.

Pricing is in US dollars. Taxes, duties, and services not expressly listed are excluded. Customer-supplied materials must meet agreed quality and delivery requirements. Production scheduling requires separate written confirmation.